



Sonic electric toothbrush with app

- Connected brushing made easy
- Built-in pressure sensor
- Smart brush head recognition
- 3 modes, 3 intensities

HX9601/02

Everything you need for great oral health

Up to 7 x healthier gums*

Keeping up good brushing habits is tough. ExpertClean will guide you between dentist check-ups. Know when to adjust your pressure with built-in smart sensors and use the App's Progress Report to help you stick to your brushing routine.

Benefits

ExpertClean users experience improved oral health

- Up to 7 x healthier gums* in just 2 weeks
- Removes up to 10 x more plaque* for a deep clean
- Hard on plaque, gentle on your gums
- Deepest clean while protecting your sensitive gums

Stay on track with personalised guidance

- Guidance to start and keep up healthy habits

Let ExpertClean adapt to your needs

- Personalised brushing experience
- BrushSync automatically selects the best mode for you
- Lets you know if you're pressing too hard
- Always know when to replace your brush heads

Enjoy a stylish and user-friendly design

- Simple to charge and style to boot
- Makes traveling easier for you

PHILIPS

Features

Up to 7 x healthier gums*



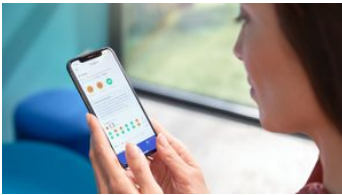
Focus on improving your gum health with the G3 Premium Gum Care brush head. Its smaller size and targeted gum-line bristles make it the perfect way to keep this area free of gum disease. People who use this brush head have up to 100% less gum inflammation* and up to 7 x healthier gums in just 2 weeks.*

Removes up to 10 x more plaque*



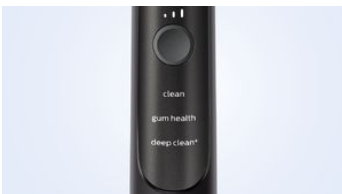
Know you're getting the deepest possible clean with The C3 Premium Plaque Defence brush head. The soft, flexible bristles are designed to curve around the contours of your teeth, giving you 4 x more surface contact** and up to 10 x more plaque removal from hard-to-reach spots.

Progress Report



ExpertClean gives you the guidance you need to improve and maintain healthy brushing habits in between dentist check-ups. Built-in smart sensors let you know when you're using too much pressure and by connecting your brushing experience to the Sonicare app, a personalised Progress Report helps you stay on track and see how much you've improved over time.

3 modes, 3 intensities



ExpertClean comes with Clean, Gum Health and Deep Clean+ modes to take care of your brushing needs. Clean mode is for exceptional everyday cleaning, Gum Health provides a gentle yet effective clean for gums and Deep Clean+ gives you an invigorating deep clean. Three intensities allow you to choose between a higher setting to boost your clean and a lower one for more sensitive mouths.

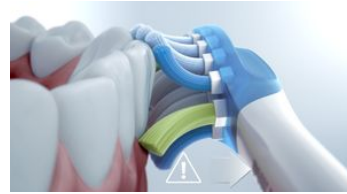
Smart brush head recognition



Smart brush heads ensure you're using the right mode and intensity for the best possible clean. For example, if you're using the G3 Premium Gum Care brush head, your ExpertClean's BrushSync technology will automatically sync

your brush head with the Gum Health mode to help give your gums a clean bill of health.

Built-in pressure sensor



You might not notice if you're brushing too hard, but your ExpertClean will. If you need to ease off, the toothbrush will make a pulsing sound. It's a reminder to let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

BrushSync replacement reminder



All brush heads wear out over time, so you'll want to keep an eye on yours to make sure you're still getting a great clean. Our BrushSync technology tracks how long you've been using your brush head for and how hard you've been brushing. The BrushSync replacement reminder on your handle and a short beep remind you when it's time to replace it.

C3 Premium Plaque Defence



The Premium Plaque Defence brush head is designed to give you your deepest clean yet. Soft flexible sides and bristles perfectly curve around the contours of your teeth, giving you 4 x more surface contact and helping target hard-to-reach spots*.

G3 Premium Gum Care brush head



The G3 Premium Gum Care brush head is designed to help you improve your gum health. Its smaller size and targeted gum-line bristles gently and effectively clean the gum line, where gum disease commonly starts.

ExpertClean 7300

Long-life battery



Your ExpertClean will last for up to two weeks on a single charge with regular use.

Makes traveling easier for you



Our premium travel case lets you store your toothbrush hygienically, while our compact charging base keeps you topped up when you're on the go. You do get two weeks of regular use from a single full charge, but the charger's just the ticket for longer trips.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Modes

3 intensities	Low Medium High
Clean	For exceptional everyday cleaning
Gum Health	Special attention to molars
Deep Clean+	For an invigorating deep clean

with iOS7 or higher
with iOS 7 operating system

Connectivity

Bluetooth® wireless technology	Connected brushing app
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Items included

Handle	1 ExpertClean
Brush heads	1 C3 Premium Plaque Defence 1 G3 Premium Gum Care
Travel case	1
Charger	1

Ease of use

Handle compatibility	Easy click-on brush heads
Replacement reminder	To always ensure best results reminder icon lights up
Handle	Slim ergonomic design

Power

Voltage	110-220 V
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Service

Warranty	2-year limited warranty
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Smart sensor technology

Pressure sensor	Alerts when brushing too hard
Location sensor	Tracks and improves coverage
Scrubbing sensor	Guides to reduce scrubbing
BrushSync Replacement Reminder	Always know when to replace brush heads
BrushSync Technology	Connects smart handle and smart brush head

Technical specifications

Battery	Rechargeable
Battery type	Lithium ION
Operating time (full to empty)	14 days***

BrushSync Mode Pairing

C3 Premium Plaque Defence	Pairs with Clean mode
G3 Premium Gum Care brush head	Pairs with Gum Health mode

Design and finishing

Colour	Black
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Cleaning performance

Health benefits	Up to 7 x healthier gums*
Pressure feedback	Vibrates handle to alert user
Timer	BrushPacer and Smartimer
Performance	Removes up to 10 x more plaque*

Compatibility

Android compatibility	Android phones Bluetooth 4.0-enabled tablets
iOS compatibility	iPad 3rd Gen or higher iPhone 4S or higher

* more than a manual toothbrush

** compared to DiamondClean

*** based on two, two-minute periods of brushing per day



data subject to change
2019, June 29

Version: 6.0.1
EAN: 08710103899082

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